

O So much more than just a phone!



IP COMMUNICATIONS BY

TH I

am not a phone...



- i am your Security Agent
- i am your Contact Center agent
- i am your Meeting
- i am your Factory Administration Assistant
- i am your Personal Assistant

In fact, IP Touch can be what you want it to be.

It is nothing short of a communications revolution - an entirely new applicationsbased enterprise media, fully open to any application or service you can imagine.

=ouch

Room Assistant

INSTANT BUSINESS COMMUNICATIONS

technology.

ALCATEL 8 SERIES

As part of the Alcatel professional line, these state-of-the-art IP phones are full-featured with integrated IP

connectivity and telephony, bringing you the converged power of data and

voice over IP. Besides its ability to

support any web-based business application, IP Touch brings you

optimized design; high-resolution,

adjustable color or grayscale displays; superior listening quality

and ring tones, plus the freedom and

connectivity of Bluetooth® wireless

TURBO CHARGED

TERMINALS

IP Touch phones are always on, ready to provide the best communication service whenever you need it and to connect to other devices and applications in realtime. You'll find them fast, with easy-to-use feature buttons and interactive soft keys, making them the ideal focal point for all your business communications.

AN UNBEATABLE RANGE OF TELEPHONY FEATURES

IP Touch offers the full range of telephony services found in Alcatel's acclaimed OmniPCX servers - Enterprise and Office unsurpassed in terms of functionality, features, reliability and quality of service.

SO MUCH MORE THAN JUST A PHONE!

WHO CAN I BE FOR YOU?



Move on up to IP Touch for a wealth of services, from unified communication to security, travel and meeting room management:

AM YOUR PERSONAL ASSISTANT"

- Provide a single multimedia mailbox for all messages including voice, e-mail and fax*
- Never miss unanswered VIP calls thanks to the call log*
- Access the universal directory service easily*
- Offer a "find me, follow me" facility to avoid caller frustration when trying to reach you*
- Don't be bothered by non-urgent calls when meeting important customers*
- Record time spent on the phone and produce a periodic time report by client/file or by-the-hour billing
- And a host of other features...

*Alcatel OmniTouch Unified Communication is available on Alcatel OmniTouch Enterprise.

AM YOUR CONTACT CENTER AGENT"

Advanced & intuitive functionalities to boost Contact Center agents' personal efficiency, including:

- Login/logout in group + Password management
- Agent status (On/Off Duty, Pause, Wrap-Up)
- Group monitoring
- Queue information display
- Saturation indicator

Already supported on Alcatel **OmniPCX** Office, Contact Center agents will be supported on Alcatel **OmniPCX** Enterprise in 2006.

AM YOUR SECURITY AGENT"

- Access control: survey the entrance to the building/parking lot/remote building (video) and control door opening from any Alcatel IP Touch terminal
- Building control: for any type of alarm, directly control the building security functions (such as closing doors to cut off a fire, alerting employees and security services)
- Alarm management: immediate broadcast on IP Touch to all parties specified by company security procedure

AND MUCH MORE ...

Remember, these existing services are just the beginning: your own applications can be developed – by you or one of our applications partners – to customize IP Touch to the unique demands of your business, thanks to its XML interface*.

*Not available on Alcatel 4018 IP Touch.



IN-BUILT SECURITY

Rest assured, the "IP" in Alcatel IP Touch is fully secured against intrusion, eavesdropping or hacking. With its powerful armory, you benefit from the openness of an applications world safe from the risk of outside attack.

Pouch ENHANCED Functionality

SUPERLATIVE SOUND QUALITY

Alcatel IP Touch provides the very best in sound quality thanks to a range of new advancements. IP Touch terminals offer a comprehensive range of polyphonic ring tone melodies. Its compatibility with wideband audio and a full-duplex, hands-free speakerphone with acoustic echo cancellation, takes listening comfort to new levels.

IP Touch has been designed to take the fuss out of communication, whatever the sound source. It enables a smooth, automatic transfer from headset to hands-free for group listening without the need to remove the handset from its cradle. Its top-end model offers communication with *Bluetooth®* wireless technology. And it provides a built-in audio port for the use of a headset, additional speaker or teleconferencing system^{*}.

* Not available on Alcatel 4018 IP Touch



Optimized ergonomics

IP Touch terminals come in an attractive, futuristic design and are available in ice blue or urban gray. But they don't just look the part - they are also conceived to ensure the simplest, most intuitive, access to the powerful features of the Alcatel OmniPCX systems.

NAVIGATOR

The Alcatel IP Touch phone navigator feature makes the display more user-friendly by allowing you to scroll up, down, left and right. The navigator, along with the context-sensitive soft keys, provides easy access to the Alcatel's many features.



Dedicated function keys

At the push of a button, gain direct access to your mailbox or directory, simply redial or ask the terminal for help. Audio control functions (loudspeaker volume control, hands-free audio control, mute, etc.) are separate from the system's functional keys to facilitate easy and clear audio control for the user.

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DISPLAY

The Alcatel IP Touch series of application phones offers rich visual information on large, adjustable displays. These range from a one-line screen of 20 characters on the most basic model to a graphical 1/4 VGA display with 4096 colors on the most advanced terminal.

INTUITIVE ICONS AND SOFT KEYS

Determining the status of a call is simple with the help of easy-to-understand icons. The phones' smart soft functions change according to the call context, with the functions displayed on the screens. So you always get the right feature at your fingertips at the right time. Extra programmable keys are provided to further customize usage.

ALPHANUMERIC KEYBOARD

The Alcatel 4028, 4038 and 4068 IP Touch terminals are equipped with an alphabetic keyboard, which provides access to the "call by name" company directory and to messaging services.



FEATURE-RICH TERMINALS

ALCATEL 4018 Enter the world of IP telephony

Enter the world of IP telephony with this superb, no-frills terminal. Behind its disarming simplicity lies a hugely powerful phone, including a one-line 20 character display; a two-directional navigator for user-friendly scrolling; hands free; direct access to the company directory and mailbox; an external loudspeaker and six programmable keys.

EXTEND THE CAPABILITIES OF YOUR PHONE WITH ADD-ON MODULES

Grow with your IP Touch. Add further functions and directdial keys. You can see at a glance if your colleagues' lines are busy. Choose the number of keys you need from three modules:



Ten additional keys. Commercial packs for the Alcatel 4028 and 4038 are available complete with this module.



A newly designed smart display module with **14 additional direct access buttons** and a large LCD display, allowing for quick and easy "paperless" identification of associated buttons.



40 extra keys, turning your phone into a switchboard, with direct access to all internal extensions and their current status (busy, free, etc.)

WITH A GREAT RANGE OF HEADSETS...





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BLUETOOTH® WIRELESS TECHNOLOGY FREEDOM



Alcatel 4068 IP Touch comes complete with *Bluetooth®* wireless technology, enabling audio connectivity to any external *Bluetooth®* wireless technology enabled device and, in the future, data connectivity.

• Conferencing station equipped with *Bluetooth*[®] wireless technology: forget the crossed wires when setting up a group conference call. Now you just place the *Bluetooth*[®] wireless technology enabled conference station on the table and Alcatel IP Touch does the rest.

Wireless headset featuring Bluetooth® technology: free up your communications with a headset incorporating the Bluetooth® wireless specification, allowing employees to roam or access material or people away from the immediate vicinity of the desktop while continuing a call.

www.alcatel.com

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